

# Global target setting: new?

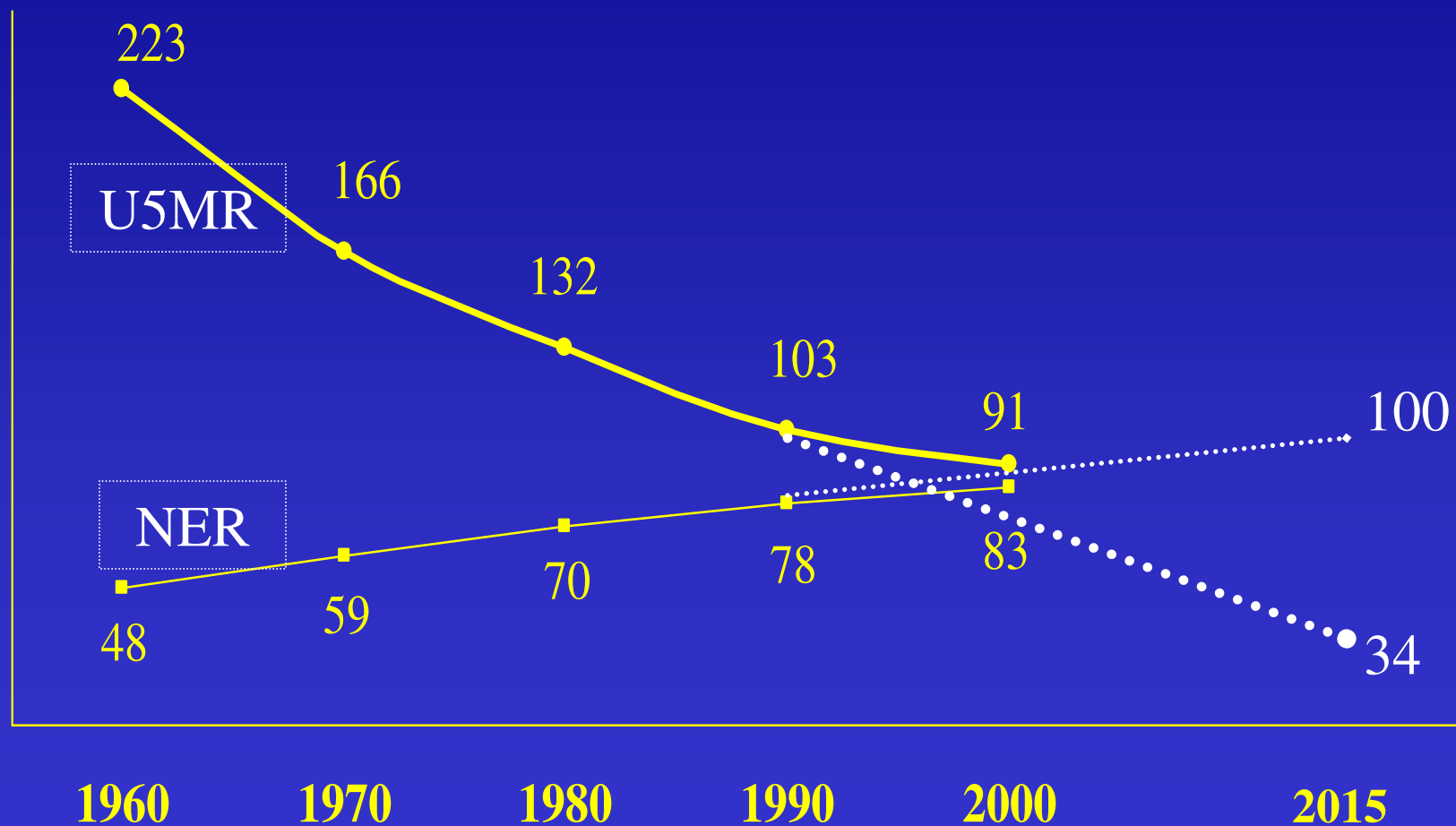
- ✓ economic growth - 1961
- ✓ education - 1959/61
- ✓ smallpox - 1966
- ✓ world summits - 1990s
- ✓ MDGs - 2000

“Targets are easily set but seldom met”  
- true or false?

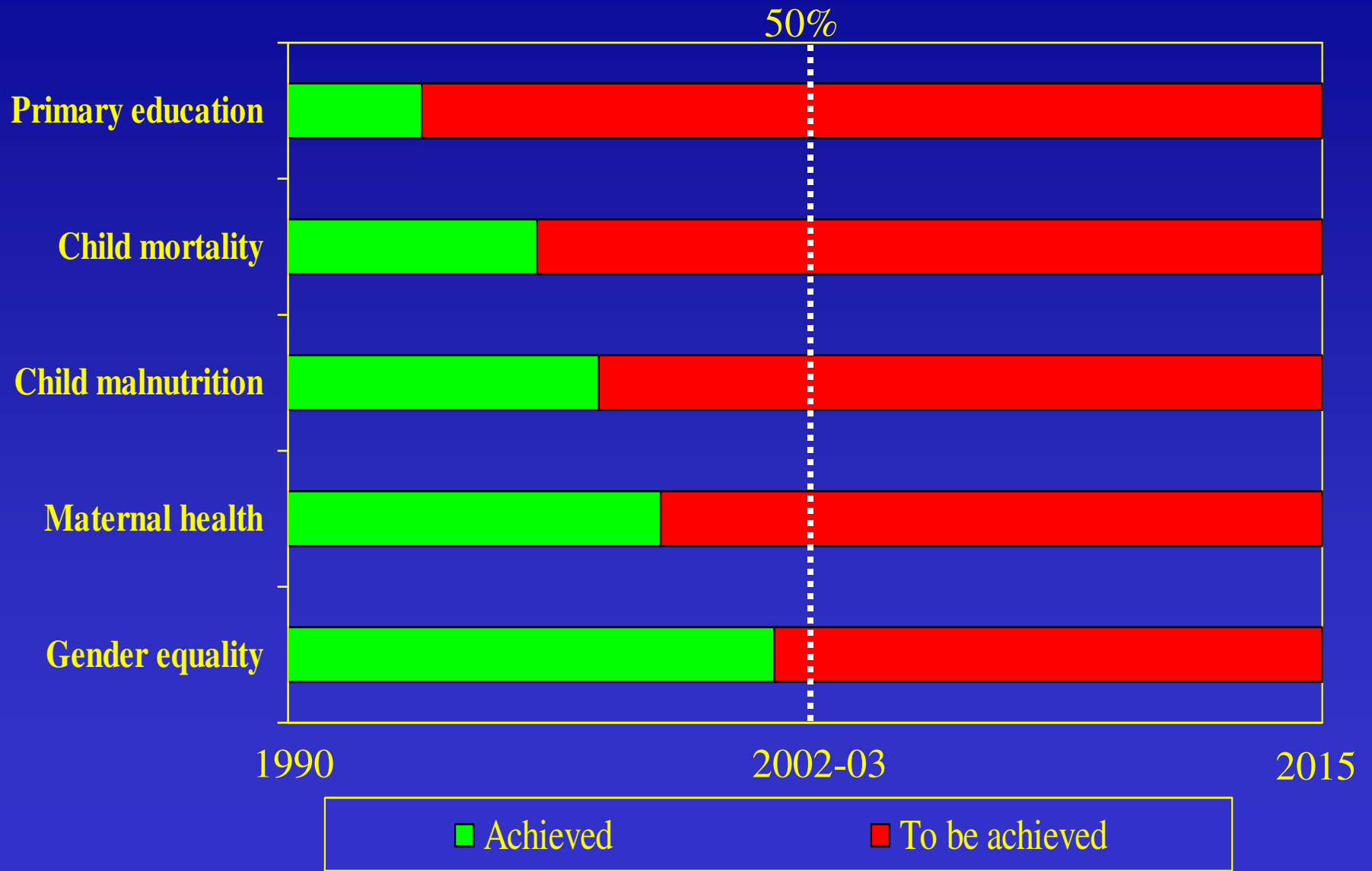
# MDGs: different views

- 8 goals; 18 targets; 48 indicators.
- Power of quantification.
- Step forward, sideways or backwards ?
- JFK analogy.
- Human rights expressed in time-bound & quantitative targets.

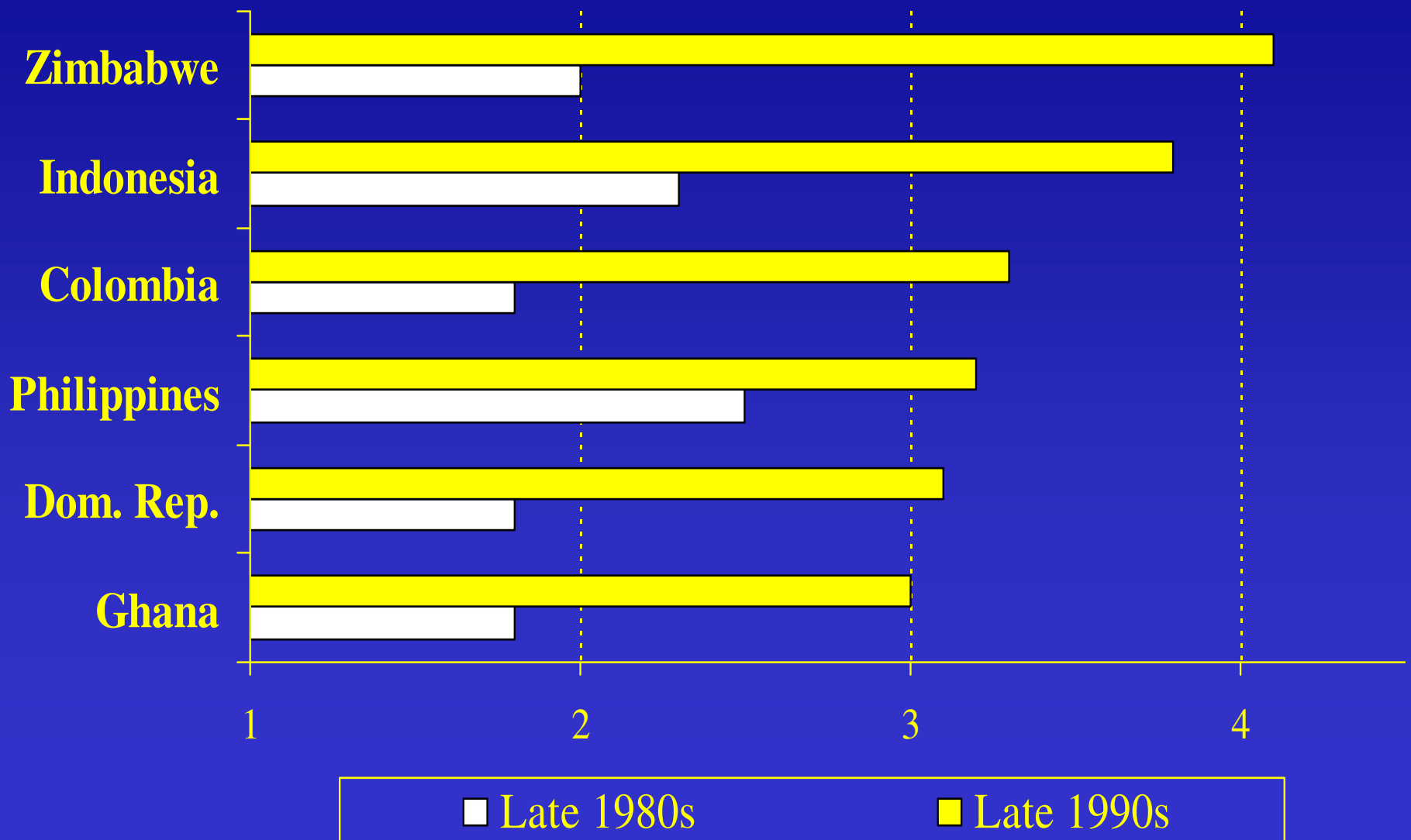
# Global targets = keep the pace



# Global progress at mid-point



# Progress was not pro-poor (U5MR - poor vs. rich)



# Story of 'roaring' 1990s

😊 progress continued,

😞 but slowed down,

😞 by-passed the poor.

“Will the legacy of  
this generation be  
more than a series of  
broken promises ?”

*Nelson Mandela*  
2001